

# JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

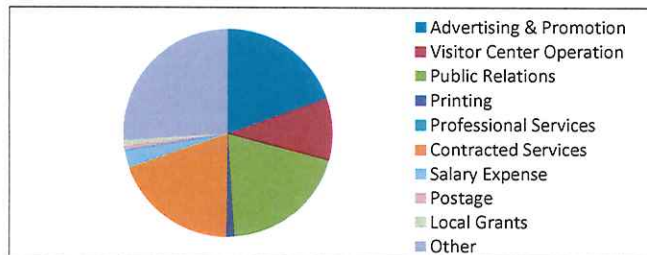
May 31, 2017

- \* May Room Occupancy Tax collections totaled \$61,133.25 with \$2,300.00 collected for penalties. The YTD collection total is \$839,922.66 - 75.38% of budget.
- \* 120 units reported for April rentals. The collections up 7.93% from the same period in 2016. The total increase for the fiscal year is 14.33%.

- \* The cash balance at April 30, 2017 is \$459,492.49

- The expenses for April were \$119,581.28. The YTD expenses totaled \$863,389.89 with encumbrances of \$2,063.74, for a combined total of \$865,453.63 - 87.62% of budget.

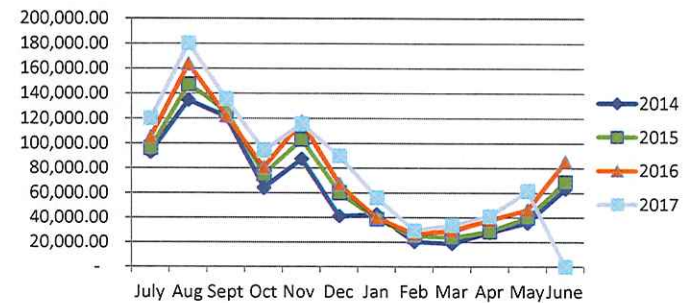
TDA Expenses as of April 30, 2017



|                          |    |             |
|--------------------------|----|-------------|
| Advertising & Promotion  | \$ | 26,434.14   |
| Visitor Center Operation | \$ | 13,027.98   |
| Public Relations         | \$ | 26,875.00   |
| Printing                 | \$ | 1,634.95    |
| Professional Services    | \$ | -           |
| Contracted Services      | \$ | 26,279.43   |
| Salary Expense           | \$ | 3,864.09    |
| Postage                  | \$ | 1,049.32    |
| Local Grants             | \$ | 1,011.00    |
| Other                    | \$ | (35,263.15) |
|                          | \$ | 64,912.76   |

Fiscal YTD Collections

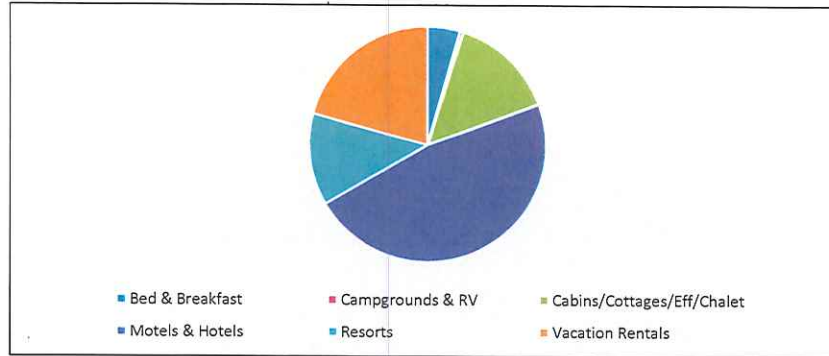
FY 2014-2017



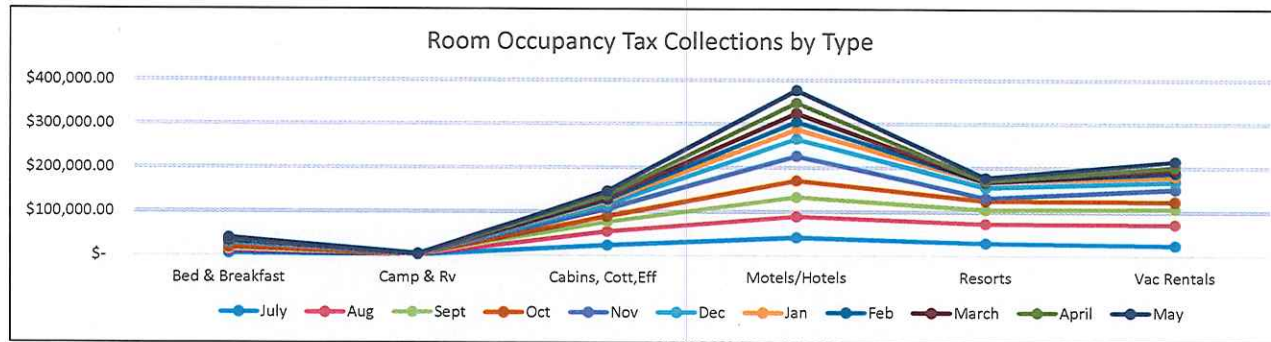
|      | 2014          | 2015          | 2016          | 2017          |
|------|---------------|---------------|---------------|---------------|
| July | 93,080.28     | 96,221.58     | 105,354.28    | 119,861.04    |
| Aug  | 134,857.96    | 147,461.65    | 163,948.85    | 180,394.59    |
| Sept | 121,675.61    | 125,903.55    | 122,331.68    | 135,649.23    |
| Oct  | 63,962.39     | 74,811.18     | 80,775.31     | 94,100.41     |
| Nov  | 87,363.89     | 103,282.77    | 117,640.33    | 115,576.40    |
| Dec  | 40,973.57     | 60,051.55     | 66,956.10     | 89,928.52     |
| Jan  | 42,568.77     | 38,604.76     | 39,690.82     | 56,081.35     |
| Feb  | 20,330.53     | 24,590.98     | 26,696.45     | 29,357.66     |
| Mar  | 18,799.63     | 23,634.98     | 29,114.84     | 33,603.67     |
| Apr  | 27,933.10     | 28,549.12     | 37,797.19     | 40,794.81     |
| May  | 35,637.25     | 39,890.53     | 46,472.01     | 61,363.25     |
| June | 63,411.93     | 68,723.19     | 85,145.38     | -             |
|      | \$ 750,594.91 | \$ 831,725.84 | \$ 921,923.24 | \$ 956,710.93 |



**Room Occupancy Tax Collections  
5/31/17 for April Rentals**



|                            |    |           |
|----------------------------|----|-----------|
| Bed & Breakfast            | \$ | 2,713.17  |
| Campgrounds & RV           | \$ | 292.17    |
| Cabins/Cottages/Eff/Chalet | \$ | 8,863.47  |
| Motels & Hotels            | \$ | 28,951.50 |
| Resorts                    | \$ | 7,827.07  |
| Vacation Rentals           | \$ | 12,715.27 |
|                            | \$ | 61,362.65 |



|                  | Bed & Breakfast | Camp & Rv    | Cabins, Cott, Eff | Motels/Hotels | Resorts       | Vac Rentals   | Totals         |
|------------------|-----------------|--------------|-------------------|---------------|---------------|---------------|----------------|
| July             | \$ 3,823.20     | \$ 600.63    | \$ 22,661.68      | \$ 41,042.03  | \$ 28,681.83  | \$ 23,051.67  | \$ 119,861.04  |
| Aug              | \$ 5,642.32     | \$ 624.15    | \$ 31,727.11      | \$ 48,761.11  | \$ 44,631.44  | \$ 49,008.46  | \$ 180,394.59  |
| Sept             | \$ 4,588.41     | \$ 546.43    | \$ 21,389.88      | \$ 42,863.94  | \$ 31,289.82  | \$ 34,970.75  | \$ 135,649.23  |
| Oct              | \$ 4,122.99     | \$ 393.79    | \$ 13,663.46      | \$ 37,907.38  | \$ 20,982.05  | \$ 17,030.74  | \$ 94,100.41   |
| Nov              | \$ 9,208.87     | \$ 520.33    | \$ 17,120.09      | \$ 56,000.51  | \$ 5,606.44   | \$ 27,120.16  | \$ 115,576.40  |
| Dec              | \$ 2,720.49     | \$ 155.56    | \$ 8,730.69       | \$ 38,522.32  | \$ 23,732.88  | \$ 16,066.58  | \$ 89,928.52   |
| Jan              | \$ 2,144.38     | \$ 36.30     | \$ 7,177.10       | \$ 22,784.07  | \$ 11,787.60  | \$ 12,151.90  | \$ 56,081.35   |
| Feb              | \$ 810.85       | \$ 22.39     | \$ 3,930.86       | \$ 16,162.10  | \$ 605.07     | \$ 7,826.39   | \$ 29,357.66   |
| March            | \$ 1,754.00     | \$ 43.05     | \$ 4,378.61       | \$ 20,422.88  | \$ 662.29     | \$ 6,342.84   | \$ 33,603.67   |
| April            | \$ 1,893.01     | \$ 69.78     | \$ 6,025.87       | \$ 23,251.07  | \$ 1,056.79   | \$ 8,498.29   | \$ 40,794.81   |
| May              | \$ 2,713.17     | \$ 292.17    | \$ 8,863.47       | \$ 28,951.50  | \$ 7,827.07   | \$ 12,715.27  | \$ 61,362.65   |
| June             | \$ -            | \$ -         | \$ -              | \$ -          | \$ -          | \$ -          | \$ -           |
|                  | \$ 39,421.69    | \$ 3,304.58  | \$ 145,668.82     | \$ 376,668.91 | \$ 176,863.28 | \$ 214,783.05 | \$ 956,710.33  |
| <b>% By Type</b> | <b>4.12%</b>    | <b>0.35%</b> | <b>15.23%</b>     | <b>39.37%</b> | <b>18.49%</b> | <b>22.45%</b> | <b>100.00%</b> |