



NORTH CAROLINA MOUNTAIN TOWNS OF CASHIERS,
CHEROKEE, DILLSBORO AND SYLVA

**Jackson County Tourism Development Authority
Board of Directors Meeting
November 15, 2016 (Tuesday), 1:00 p.m.**

North Carolina Center for the Advancement of Teaching
276 NCCAT Drive, Cullowhee, NC 28723

- 12:50 p.m. Sign in for public comment
- 1:00 p.m. Call to order/Roll call
- 1:02 p.m. Review and approval of October minutes
- 1:04 p.m. Review and approval of year-to-date financial report
Discussion and approvals of any amendments
- 1:05 p.m. Presentation of JCTDA audit for FY 15-16
- 1:10 p.m. Recognize Vice Chair and Secretary
- 1:11 p.m. Committee reports, Governance, Marketing
- 1:15 p.m. Jackson County Chamber activity report
- 1:18 p.m. Cashiers Chamber activity report
- 1:21 p.m. Director Report Highlights
- 1:25 p.m. Board Nominations
- 1:27 p.m. Review Tourism section for Jackson County Comprehensive Plan
- 1:30 p.m. Public comment (per sign in sheet)
- 1:32 p.m. Announcements
- 1:35 p.m. Adjourn

The regular meeting will be followed by an afternoon planning session