



NORTH CAROLINA MOUNTAIN TOWNS OF CASHIERS,
CHEROKEE, DILLSBORO AND SYLVA

**Jackson County Tourism Development Authority
Board of Directors Meeting
July 20, 2016 (Wednesday), 1:00 p.m.**

North Carolina Center for the Advancement of Teaching
276 NCCAT Drive, Cullowhee, NC 28723

- 12:50 p.m. Sign in for public comment
- 1:00 p.m. Call to order/Roll call
- 1:02 p.m. Review and approval of June minutes
- 1:04 p.m. Review and approval of year-to-date financial report
Discussion and approvals of any amendments
- 1:07 p.m. Recognize Vice Chair, Secretary, and Commissioner Representative
- 1:10 p.m. Committee reports, Governance, Marketing
- 1:15 p.m. Jackson County Chamber activity report
- 1:18 p.m. Cashiers Chamber activity report
- 1:21 p.m. Director Report
- 1:30 p.m. Presentation from RM on Marketing Plan for FY 16-17
- 1:43 p.m. Action Item - Approval of Marketing Plan
- 1:44 p.m. Approve printing of Fly Fishing Map
- 1:45 p.m. Action Item – Special Project Request – Cashiers Chamber Signage
- 1:46 p.m. Action Item – Reconsideration of grant for Front Street Arts 2017
- 1:48 p.m. Action Item – Acceptance of resignation from Joey Laughridge
- 1:49 p.m. Public comment (per sign in sheet)
- 1:50 p.m. Announcements
- 1:55 p.m. Adjourn