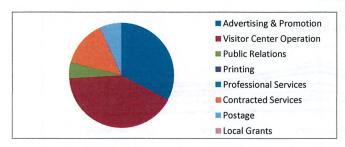
JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

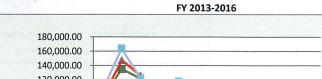
January 31, 2016

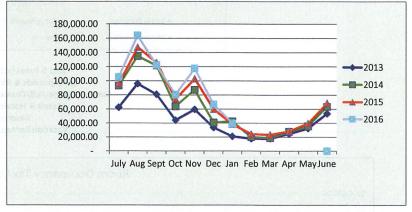
- December Room Occupancy Tax collections totaled \$39,650.82 with \$40.00 collected for penalties. The YTD collection total is \$591,343.09 71.42% of budget.
- * 110 units reported for December rentals. The collections were up 3% from the same period in 2014. The total increase for the fiscal year is 7.79%.
- The cash balance at January 31, 2016 is \$566,667.19
- The expenses for January were \$32,619.01. The YTD expenses totaled \$451,882.14 with encumbrances of \$75,640.49, for a combined total of \$527,522.63 -63.71% of budget.

TDA Expenses as of January 31, 2016



Advertising & Promotion	\$ 10,315.25
Visitor Center Operation	\$ 12,980.00
Public Relations	\$ 1,500.00
Printing	\$ SanV - es
Professional Services	\$ 1 2 2 10
Contracted Services	\$ 4,500.00
Postage	\$ 2,120.94
Local Grants	\$ 5 E8.00
Other	\$ 1,202.82
	\$ 32,619.01



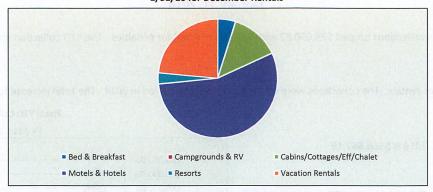


Fiscal YTD Collections

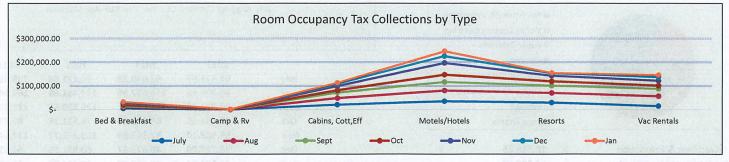
		2013	2014	2015	2016
July		62,472.57	93,080.28	96,221.58	105,354.28
Aug		96,008.98	134,857.96	147,461.65	163,948.85
Sept		80,973.26	121,675.61	125,903.55	122,331.68
Oct		44,431.15	63,962.39	74,811.18	80,775.31
Nov		59,688.10	87,363.89	103,282.77	117,640.33
Dec		33,719.00	40,973.57	60,051.55	66,956.10
Jan		21,172.63	42,568.77	38,604.76	39,690.82
Feb		17,974.42	20,330.53	24,590.98	
Mar		18,014.93	18,799.63	23,634.98	
Apr		24,612.72	27,933.10	28,549.12	
May		32,490.92	35,637.25	39,890.53	
June		53,659.38	63,411.93	68,723.19	
	Ś	545.218.06	\$ 750.594.91	\$ 831.725.84	\$ 696.697.37



Room Occupancy Tax Collections 1/31/16 for December Rentals



Bed & Breakfast \$ 1,925.75 Campgrounds & RV \$ 3.00 Cabins/Cottages/Eff/Chalet \$ 5,246.63 Motels & Hotels \$ 21,960.16 Resorts \$ 1,201.28 Vacation Rentals \$ 9,354.00 \$ 39,690.82



COLLECTIONS BY TYPE

July		ed & Breakfast		C 0 D	_									
July				Camp & Rv	Ca	abins, Cott,Eff	M	otels/Hotels		Resorts	1	/ac Rentals		Totals
	\$	4,505.66	\$	353.08	\$	20,438.43	\$	35,148.63	\$	29,640.44	\$	15,268.04	\$	105,354.28
Aug	\$	5,948.89	\$	613.12	\$	28,777.11	\$	45,458.23	\$	41,137.84	\$	42,013.66	\$	163,948.85
Sept	\$	4,516.70	\$	477.22	\$	22,112.60	\$	35,233.71	\$	29,563.24	\$	30,428.21	\$	122,331.68
Oct	\$	4,862.75	\$	403.93	\$	10,901.31	\$	31,248.84	\$	19,163.76	\$	14,194.72	\$	80,775.31
Nov	\$	7,756.51	\$	499.46	\$	16,500.71	\$	49,363.44	\$	23,231.42	\$	20,288.79	\$	117,640.33
Dec	\$	2,994.15	\$	45.71	\$	9,648.93	\$	28,516.64	\$	10,967.04	\$	14,783.63	\$	66,956.10
Jan	\$	1,925.75	\$	3.00	\$	5,246.63	\$	21,960.16	\$	1,201.28	\$	9,354.00	\$	39,690.82
Feb													\$	-
March													\$	-
April													\$	1-
May													\$	-
June	\$		\$	- ·	\$	· .	\$		\$	-	\$		\$	
	\$	32,510.41	\$	2,395.52	\$	113,625.72	\$	246,929.65	\$	154,905.02	\$	146,331.05	\$	696,697.37
% By Type		4.67%		0.34%		16.31%		35.44%		22.23%		21.00%		100.00%
,	Sept Oct Nov Dec Jan Feb March April May June	Sept \$ Oct \$ Nov \$ Dec \$ Jan \$ Feb March April May June \$ \$	Sept \$ 4,516.70 Oct \$ 4,862.75 Nov \$ 7,756.51 Dec \$ 2,994.15 Jan \$ 1,925.75 Feb March April May June \$ - \$ 32,510.41	Sept \$ 4,516.70 \$ Oct \$ 4,862.75 \$ Nov \$ 7,756.51 \$ Dec \$ 2,994.15 \$ Jan \$ 1,925.75 \$ Feb March April May June \$ - \$ \$ 32,510.41 \$	Sept \$ 4,516.70 \$ 477.22 Oct \$ 4,862.75 \$ 403.93 Nov \$ 7,756.51 \$ 499.46 Dec \$ 2,994.15 \$ 45.71 Jan \$ 1,925.75 \$ 3.00 Feb March April May June \$ - \$ - \$ \$ 32,510.41 \$ 2,395.52	Sept \$ 4,516.70 \$ 477.22 \$ Oct \$ 4,862.75 \$ 403.93 \$ Nov \$ 7,756.51 \$ 499.46 \$ Dec \$ 2,994.15 \$ 45.71 \$ Jan \$ 1,925.75 \$ 3.00 \$ Feb March April May June \$ - \$ - \$ \$ 32,510.41 \$ 2,395.52 \$	Sept \$ 4,516.70 \$ 477.22 \$ 22,112.60 Oct \$ 4,862.75 \$ 403.93 \$ 10,901.31 Nov \$ 7,756.51 \$ 499.46 \$ 16,500.71 Dec \$ 2,994.15 \$ 45.71 \$ 9,648.93 Jan \$ 1,925.75 \$ 3.00 \$ 5,246.63 Feb March April May June \$ - \$ - \$ - \$ 5 \$ 32,510.41 \$ 2,395.52 \$ 113,625.72	Sept \$ 4,516.70 \$ 477.22 \$ 22,112.60 \$ Oct \$ 4,862.75 \$ 403.93 \$ 10,901.31 \$ Nov \$ 7,756.51 \$ 499.46 \$ 16,500.71 \$ Dec \$ 2,994.15 \$ 45.71 \$ 9,648.93 \$ Jan \$ 1,925.75 \$ 3.00 \$ 5,246.63 \$ Feb March April May June \$ - \$ - \$ \$ 32,510.41 \$ 2,395.52 \$ \$ 113,625.72 \$	Sept \$ 4,516.70 \$ 477.22 \$ 22,112.60 \$ 35,233.71 Oct \$ 4,862.75 \$ 403.93 \$ 10,901.31 \$ 31,248.84 Nov \$ 7,756.51 \$ 499.46 \$ 16,500.71 \$ 49,363.44 Dec \$ 2,994.15 \$ 45.71 \$ 9,648.93 \$ 28,516.64 Jan \$ 1,925.75 \$ 3.00 \$ 5,246.63 \$ 21,960.16 Feb March April May June \$ - \$ - \$ -	Sept \$ 4,516.70 \$ 477.22 \$ 22,112.60 \$ 35,233.71 \$ Oct \$ 4,862.75 \$ 403.93 \$ 10,901.31 \$ 31,248.84 \$ Nov \$ 7,756.51 \$ 499.46 \$ 16,500.71 \$ 49,363.44 \$ Dec \$ 2,994.15 \$ 45.71 \$ 9,648.93 \$ 28,516.64 \$ Jan \$ 1,925.75 \$ 3.00 \$ 5,246.63 \$ 21,960.16 \$ Feb March April May June \$ - \$ - \$ - \$ \$ 32,510.41 \$ 2,395.52 \$ 113,625.72 \$ 246,929.65 \$	Sept \$ 4,516.70 \$ 477.22 \$ 22,112.60 \$ 35,233.71 \$ 29,563.24 Oct \$ 4,862.75 \$ 403.93 \$ 10,901.31 \$ 31,248.84 \$ 19,163.76 Nov \$ 7,756.51 \$ 499.46 \$ 16,500.71 \$ 49,363.44 \$ 23,231.42 Dec \$ 2,994.15 \$ 45.71 \$ 9,648.93 \$ 28,516.64 \$ 10,967.04 Jan \$ 1,925.75 \$ 3.00 \$ 5,246.63 \$ 21,960.16 \$ 1,201.28 Feb March April May June \$ - \$ - \$ - \$ - - \$ - - \$ - <t< td=""><td>Sept \$ 4,516.70 \$ 477.22 \$ 22,112.60 \$ 35,233.71 \$ 29,563.24 \$ Oct \$ 4,862.75 \$ 403.93 \$ 10,901.31 \$ 31,248.84 \$ 19,163.76 \$ Nov \$ 7,756.51 \$ 499.46 \$ 16,500.71 \$ 49,363.44 \$ 23,231.42 \$ Dec \$ 2,994.15 \$ 45.71 \$ 9,648.93 \$ 28,516.64 \$ 10,967.04 \$ Jan \$ 1,925.75 \$ 3.00 \$ 5,246.63 \$ 21,960.16 \$ 1,201.28 \$ Feb March April May June \$ - \$ -</td><td>Sept \$ 4,516.70 \$ 477.22 \$ 22,112.60 \$ 35,233.71 \$ 29,563.24 \$ 30,428.21 \$ Oct \$ 4,862.75 \$ 403.93 \$ 10,901.31 \$ 31,248.84 \$ 19,163.76 \$ 14,194.72 \$ Nov \$ 7,756.51 \$ 499.46 \$ 16,500.71 \$ 49,363.44 \$ 23,231.42 \$ 20,288.79 \$ Dec \$ 2,994.15 \$ 45.71 \$ 9,648.93 \$ 28,516.64 \$ 10,967.04 \$ 14,783.63 \$ Jan \$ 1,925.75 \$ 3.00 \$ 5,246.63 \$ 21,960.16 \$ 1,201.28 \$ 9,354.00 \$ Feb March April May 400.00 \$<td>Sept \$ 4,516.70 \$ 477.22 \$ 22,112.60 \$ 35,233.71 \$ 29,563.24 \$ 30,428.21 \$ Oct \$ 4,862.75 \$ 403.93 \$ 10,901.31 \$ 31,248.84 \$ 19,163.76 \$ 14,194.72 \$ Nov \$ 7,756.51 \$ 499.46 \$ 16,500.71 \$ 49,363.44 \$ 23,231.42 \$ 20,288.79 \$ Dec \$ 2,994.15 \$ 45.71 \$ 9,648.93 \$ 28,516.64 \$ 10,967.04 \$ 14,783.63 \$ Jan \$ 1,925.75 \$ 3.00 \$ 5,246.63 \$ 21,960.16 \$ 1,201.28 \$ 9,354.00 \$ Feb \$ March \$ \$ \$ \$ \$ April \$ \$ \$ \$ \$ \$ May \$</td></td></t<>	Sept \$ 4,516.70 \$ 477.22 \$ 22,112.60 \$ 35,233.71 \$ 29,563.24 \$ Oct \$ 4,862.75 \$ 403.93 \$ 10,901.31 \$ 31,248.84 \$ 19,163.76 \$ Nov \$ 7,756.51 \$ 499.46 \$ 16,500.71 \$ 49,363.44 \$ 23,231.42 \$ Dec \$ 2,994.15 \$ 45.71 \$ 9,648.93 \$ 28,516.64 \$ 10,967.04 \$ Jan \$ 1,925.75 \$ 3.00 \$ 5,246.63 \$ 21,960.16 \$ 1,201.28 \$ Feb March April May June \$ - \$ -	Sept \$ 4,516.70 \$ 477.22 \$ 22,112.60 \$ 35,233.71 \$ 29,563.24 \$ 30,428.21 \$ Oct \$ 4,862.75 \$ 403.93 \$ 10,901.31 \$ 31,248.84 \$ 19,163.76 \$ 14,194.72 \$ Nov \$ 7,756.51 \$ 499.46 \$ 16,500.71 \$ 49,363.44 \$ 23,231.42 \$ 20,288.79 \$ Dec \$ 2,994.15 \$ 45.71 \$ 9,648.93 \$ 28,516.64 \$ 10,967.04 \$ 14,783.63 \$ Jan \$ 1,925.75 \$ 3.00 \$ 5,246.63 \$ 21,960.16 \$ 1,201.28 \$ 9,354.00 \$ Feb March April May 400.00 \$ <td>Sept \$ 4,516.70 \$ 477.22 \$ 22,112.60 \$ 35,233.71 \$ 29,563.24 \$ 30,428.21 \$ Oct \$ 4,862.75 \$ 403.93 \$ 10,901.31 \$ 31,248.84 \$ 19,163.76 \$ 14,194.72 \$ Nov \$ 7,756.51 \$ 499.46 \$ 16,500.71 \$ 49,363.44 \$ 23,231.42 \$ 20,288.79 \$ Dec \$ 2,994.15 \$ 45.71 \$ 9,648.93 \$ 28,516.64 \$ 10,967.04 \$ 14,783.63 \$ Jan \$ 1,925.75 \$ 3.00 \$ 5,246.63 \$ 21,960.16 \$ 1,201.28 \$ 9,354.00 \$ Feb \$ March \$ \$ \$ \$ \$ April \$ \$ \$ \$ \$ \$ May \$</td>	Sept \$ 4,516.70 \$ 477.22 \$ 22,112.60 \$ 35,233.71 \$ 29,563.24 \$ 30,428.21 \$ Oct \$ 4,862.75 \$ 403.93 \$ 10,901.31 \$ 31,248.84 \$ 19,163.76 \$ 14,194.72 \$ Nov \$ 7,756.51 \$ 499.46 \$ 16,500.71 \$ 49,363.44 \$ 23,231.42 \$ 20,288.79 \$ Dec \$ 2,994.15 \$ 45.71 \$ 9,648.93 \$ 28,516.64 \$ 10,967.04 \$ 14,783.63 \$ Jan \$ 1,925.75 \$ 3.00 \$ 5,246.63 \$ 21,960.16 \$ 1,201.28 \$ 9,354.00 \$ Feb \$ March \$ \$ \$ \$ \$ April \$ \$ \$ \$ \$ \$ May \$