

**JACKSON COUNTY
TOURISM DEVELOPMENT AUTHORITY
BOARD MEETING
WEDNESDAY, JANUARY 30, 2013 10:00 a.m.
Jackson County Recreation & Parks Dept/Cullowhee Facility**

AGENDA

- I. Welcome – Clifford Meads, Chairman**
- II. Approval of Minutes – Meetings of January 15 & 24, 2013**
- III. Financial Report -- Darlene Fox, Finance Director**
- IV. Governance**
 - a. Vice Chairman**
 - b. Secretary**
 - c. Committee Appointments**
 - i. Governance**
 - ii. Marketing**
 - iii. Finance**
- V. Strategic Tourism Marketing – BCF Brand Development Proposal**
- VI. Schedule**
 - a. Next Meeting – Wednesday, February 13, 10:00 a.m.**

*Cashiers Glenville Recreation Center – 828-631-2020
355 Frank Allen Road, Cashiers (From 107, west on Highway 64 past Cashiers Area Chamber to first left at Frank Allen Road. Pass Cashiers Glenville Fire Dept and the Center is on right hand side before you get to post office.)*
 - b. Monthly Meeting Schedule**

Attachments: BCF Brand Development Proposal by John Runberg