

**Jackson County Tourism Development Authority  
Board of Directors Meeting**

**January 21, 2015 (Wednesday)**

**1:00 pm**

**North Carolina Center for the Advancement of Teaching,  
276 NCCAT Drive, Cullowhee NC – Conference Room**

- 12:50 pm Sign in for public comment**
- 1:00 pm Call to order/Roll Call/Recognition of new members**
- 1:05 pm Review and Approval of December 10 minutes**
- 1:07 pm Review and Approval of Year to Date Financial Report**
- 1:12 pm Duke Presentation**
- 1:22pm Committee Reports-Governance, Marketing**
- 1:32 pm Jackson County Chamber Activity Report**
- 1:37 pm Cashiers Chamber Activity Report**
- 1:42 pm Board discussion/action items**
- Director Attendance/Meeting Schedule**
- 1:55 pm Public Comment (per sign in sheet)**
- 1:59 pm Announcements**
- 2:00 pm Adjournment**