



NORTH CAROLINA MOUNTAIN TOWNS OF CASHIERS,  
CHEROKEE, DILLSBORO AND SYLVA

**Jackson County Tourism Development Authority  
Board of Directors Meeting  
February 17, 2016 (Wednesday), 1:00 p.m.  
North Carolina Center for the Advancement of Teaching  
276 NCCAT Drive, Cullowhee NC**

- 12:50 p.m. Sign in for public comment
- 1:00 p.m. Call to order/Roll call
- 1:02 p.m. Review and approval of January minutes
- 1:04 p.m. Review and approval of year-to-date financial report
  - Discussion and approvals of any amendments
  - Budget timeline
- 1:07 p.m. Recognize Vice Chair, Secretary, and Commissioner Representative
- 1:10 p.m. Committee reports, Governance, Marketing – action item(s)
- 1:15 p.m. Jackson County Chamber activity report
- 1:18 p.m. Cashiers Chamber activity report
- 1:21 p.m. Director Report & Smith Travel Research Presentation
- 1:55 p.m. Board discussion/action items (grant request)/new business
- 2:00 p.m. Public comment (per sign in sheet)
- 2:05 p.m. Announcements
- 2:10 p.m. Adjourn